



CLICK FOR BABIES Purple Cap Project



Purple Hats Needed before 9/30 annually! Help us spread the word through the "CLICK FOR BABIES - PERIOD PURPLE CRYING" project.

CLICK for Babies is a public education campaign to increase awareness and educate others about the Period of PURPLE Crying and the importance of never shaking a child. During the campaign, communities donate handmade purple caps to go alongside the Period of PURPLE Crying program educational materials.

View patterns and guidelines here: <http://clickforbabies.org/stitchers-club/>

To arrange to make a donation, call Maigen at (435)725-2036 or email maigen_zobell@ubh.org.

The Letters in **PURPLE** Stand for

P	U	R	P	L	E
PEAK OF CRYING	UNEXPECTED	RESISTS SOOTHING	PAIN-LIKE FACE	LONG LASTING	EVENING
Your baby may cry more each week, the most in month 2, then less in months 3-5	Crying can come and go and you don't know why	Your baby may not stop crying no matter what you try	A crying baby may look like they are in pain, even when they are not	Crying can last as much as 5 hours a day, or more	Your baby may cry more in the late afternoon and evening

The word *Period* means that the crying has a beginning and an end.



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