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UINTAH BASIN HEALTHCARE

FOR IMMEDIATE RELEASE

PRESS RELEASE

UINTAH BASIN HEALTHCARE INTRODUCES EASE APP FOR SURGICAL PATIENTS

Roosevelt, Utah – November 12, 2019 – Uintah Basin Medical Center, a nonprofit community hospital, is announcing the launch of EASE Applications for all surgical patients in an effort to create transparency and enhance communication between clinicians and loved ones. Updates may now be sent through EASE's HIPAA-compliant app, which allows clinicians to send custom messages to provide milestone, snap-shot surgical updates.

“We believe that the Ease application can transform how we deliver care from the aspect of loved ones as we innovate the patient's surgical experience. Our staff can now send HIPAA compliant texts, photos and videos directly to loved ones to improve communication, leading to reduced anxiety and peace of mind” said Jim Marshall, President & CEO of Uintah Basin Healthcare.

The optional and complimentary service will be offered to all surgical patients starting on November 13, 2019. During the quick registration process, patients can invite an unlimited amount of family members and loved ones to also receive the updates. EASE is able to connect family members and loved ones anywhere throughout the United States.

Once registered, nurses connect the patient's family members and loved ones through the seamless scanning of the patient's medical bracelet. From there, nurses are able to send secure, one-way updates in a matter of seconds to the patients' designated family members and loved ones.

“Through continuous surgical updates in the EASE app, we hope to enhance the surgical experience for the community of Roosevelt, Utah,” said Patrick de la Roza, CEO of EASE Applications. “Communicating and increasing patient satisfaction is our main goal, and we cannot wait to reduce anxiety levels for all families at Uintah Basin Medical Center.”

[VIEW VIDEO HERE](#)

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Uintah Basin Healthcare is a community not-for-profit healthcare system, serving the Uintah Basin since 1944. Today, Uintah Basin Healthcare is the largest and most comprehensive independent rural-based healthcare system in the state of Utah. For more information, visit www.ubh.org.

EASE Applications is a mobile health technology company transforming patient experience in the hospital. The HIPAA-compliant app is a communication platform for the secure transmission of custom texts, photos and videos from medical professionals to their patients and loved ones. All messages disappear after 60 seconds and nothing is saved to the mobile device. For more information, visit www.easeapplications.com.



Worried families of patients can now receive real-time text, video or picture updates of their loved one throughout the surgical process at Uintah Basin Medical Center.